



Forbo X Material Source Studio

flotex[®] DESIGN COMPETITION

ENTRY PACK



creating better environments



forbo
FLOORING SYSTEMS

M MATERIAL
SOURCE
STUDIO®

COMPETITION OVERVIEW:

Forbo Flooring Systems, in collaboration with Material Source Studio, invites you to take part in an exciting design competition to create a unique Flotex flooring concept. This initiative proudly supports Mind UK and Scottish Action for Mental Health (SAMH), with a percentage of all sales donated to help fund their mental health support and awareness work.

This is your opportunity to express yourself creatively while contributing to an important cause. The winning designs will be showcased within Material Source Studio London, Manchester or Glasgow. Giving you valuable exposure and recognition within the design community.

Whether you are an emerging or established designer, this competition offers a platform to share your creativity, tell your story, and raise awareness through design.

Why Enter?

- Showcase your work in a professional design environment
- Gain exposure and experience within the architecture and design community
- Express your individuality and design voice
- Support mental health awareness through creativity

Prizes

- Winning designs to be showcased in Material Source Studio
- £500 worth of Forbo flooring for personal or project use
- Photoshoot/PR piece of showcase in Material Source Studio
- Design available live on our site, % of each sale goes to charity



SAMH
Scottish Action for Mental Health

forbo

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SUBMISSION PROCESS:

Step 1: Choose Your Format

Select ONE category:

Rug Insert

maximum size
200x300cm

Repeat Pattern

maximum size
200x300cm

Step 2: Intended Segment

Tell us where your design is intended to be used. Consider the environment and audience.

Examples include:

- Healthcare
- Hospitality
- Education
- Workplace
- Leisure
- Residential

Step 3: Design Explanation

Provide a short written explanation outlining:

- The inspiration behind your design
- Your creative process
- How your design connects to the theme of mental health and wellbeing (if applicable)

Ensure your submission clearly communicates your idea and intent. Strong storytelling and a clear connection between concept and execution will strengthen your entry.

File format:

We need your design file to be shared as the following:

- 1 copy of your design / 1 whole repeat with no bleed allowances
- Tif format for flat files / psd for layered files
- Minimum 150dpi
- It must be at actual size 1:1 scale
- In layers if possible

How To Submit Your Entry

Please follow the steps below to submit your competition entry:

1. Prepare your design files and completed entry document
2. Upload your files using the Forbo File Transfer system - [link on website](#)
3. Send your submission via the file transfer link to **flotex.competition@forbo.com**
4. Please ensure all files are clearly labelled with your name and project title.

We look forward to seeing your creativity brought to life.



RUG INSERT: DESIGN GUIDELINES

What We Are Looking For

A rug insert design should act as a defined visual feature within a space. It should create impact while working harmoniously with its surrounding environment.

We are looking for designs that:

- Create a strong focal point within an interior
- Demonstrate thoughtful use of colour, texture, and composition
- Reflect a clear concept or narrative
- Consider how the design supports wellbeing and user experience
- Are suitable for real-world application in commercial environments

Design Considerations

- Scale and proportion within a space maximum size 200x300cms
- Edge definition and transitions
- Balance between boldness and usability
- Practicality for installation and maintenance

Tips for Success

- Think about how the rug insert interacts with furniture and layout
- Consider zoning within a space
- Use design to evoke emotion or atmosphere



REPEATING PATTERN: DESIGN GUIDELINES

What We Are Looking For

A repeat pattern should be visually engaging while maintaining consistency across larger floor areas. The design should be adaptable and suitable for continuous application.

We are looking for designs that:

- Work seamlessly across large spaces
- Demonstrate rhythm, flow, and cohesion
- Use pattern and colour effectively without overwhelming the space
- Reflect a strong concept or inspiration
- Support wellbeing through thoughtful design choices

Design Considerations

- Repeat scale and alignment maximum size 200x200cms
- Straight or half drop pattern repeat
- Pattern continuity and flow
- Visual balance across extended areas
- Suitability for different sectors and environments

Tips for Success

- Test how your pattern repeats in multiple directions
- Consider how the design looks over large surface areas
- Aim for a balance between interest and functionality